

Manufactured by UNIZAAR Co.,Ltd

IN-House Brand

- **Real Derma** : High-performance powder cosmetics formulated with a focus on active ingredients
- **High-End Skincare** : Premium-texture Derma-skincare enhanced with high concentrations of active ingredients

- Based on verified customer reviews (Naver Shopping-korea No1) -
“A product that delivers visible skin improvement”
“A product frequently repurchased through word-of-mouth recommendations”

(Annual marketing budget: approx. USD 1,500-2,000 / Annual revenue: USD 100K-250K)
→ Strong repeat purchase driven by a loyal customer base in Korea



2026 New Product Launch

Unlike conventional marketing-driven cosmetics,
this product is formulated with a focus on real efficacy.
“You can feel the difference through use.”

Tri Bio Lash Repair Serum

1. 트라이 바이오 래시 리페어 세럼 5ml

개발 스토리

Analysis of existing eyelash serums revealed that most products rely on synthetic coating agents rather than actual nourishing ingredients. UNIZAAR developed this formula based on essential nutrients required for eyelash structure.



In-salon Human Application Test Conducted at a Beauty Clinic in Seoul

Test Period: 6 weeks (October 2025 – November 2025)

UNIZAAR Co.,Ltd



Key Formulation Points

- 1) Lash growth starts with retention
→ Collagen & peptides to strengthen follicle anchoring
- 2) Cuticle repair → Keratin protein application
- 3) Shine & conditioning → Silk amino acids

ITEM	UNIZAAR	Conventional Products
Formula Type	Liquid / Brush type (same)	
Curl Effect	6.1% protein complex for natural curl formation	Temporary curl from synthetic coating
Active Ingredients	Collagen, keratin, silk amino acids, peptides (total 6.1%)	Minimal "concept ingredients"
Eye Irritation	No synthetic coating agents → low irritation	Commonly reported eye stinging
Expected Results	0.2–0.5 mm growth and increased thickness after 6 weeks	Temporary visual coating effect

High Content Active Ingredient

6.1% → Hydrolyzed Keratin, Hydrolyzed Collagen, Silk Amino Acids, Carnosine(peptides)

Salon Protein Shampoo Powder

2. 살롱 프로틴 샴푸 파우더 50g

개발 스토리

Developed in response to customer demand, now launched as a large-volume powder shampoo with enhanced performance and usability.

- Adjustable usage based on hair length
- pH 4.5-5.0 mildly acidic formula
 - Immediate neutralization after chemical treatments (dyeing, perm)
- Silk amino acids + coating system
 - Enhanced shine and smoothness



Core Technology

1) Mildly acidic pH (4.5-5.0)

- Difficult to achieve due to foam reduction
- Maintains both cleansing power and foam stability

2) Improved usability

- Overcomes single-dose inconvenience
- Bulk format for efficiency and repeat purchase

ITEM	UNIZAAR	Shampoo
Formula Type	Powder 52% plant-derived surfactants → 32% active ingredients	Liquid Water-based, 15-20% surfactants, → Thickener + minimal actives
Surfactants	100% plant-derived	synthetic or blended systems
Active Ingredients	10% proteins + 22% actives = 32%	1% actives
Foam	Clean, residue-free "silk foam"	residue-prone foam (thickener-based)
Low Irritation	1. No preservatives, no fragrance 2. Allantoin-based soothing system	Typical hypoallergenic (including preservatives and fragrances)
pH	4.5~5.0	Rare mildly acidic shampoo
Expected Results	# High Active System (32%) 1. 4-protein complex (10%) 2. Scalp care (anti-dandruff, keratolytic) 3. Immediate soothing effect	1) Cleansing 2) Temporary shine based on silicone compounds 3) Minimal "concept ingredients" for marketing purposes

Glow Y Intimate Cleansing Powder

3. 글로우 Y 인티밋 클렌징 파우더 50g

개발 스토리

Feminine intimate care goes beyond basic hygiene. It must be designed based on three key pillars: **skin barrier integrity, microbiome balance, and prevention.** UNIZAAR moves beyond conventional products focused only on cleansing and pH control, introducing a “mildly acidic, low-irritation cleanser that supports beneficial microbiota.”

Usage

- Volume: 50g
(approx. 3 months use)
- How to use
 - Wet area with lukewarm water
 - Dispense a small amount and create foam
 - Gently cleanse and leave for ~10 seconds
 - Rinse thoroughly



Ingredient

Allantoin, Sodium Cocoyl Isethionate, Sodium Cocoyl Glycinate, Niacinamide, Citric acid, Calamine, Lactobacillus, Glutathione, Tranexamic Acid, Ferulic Acid, Hydrolyzed Collagen, Maltodextrin, Hydrolyzed Sodium Hyaluronate

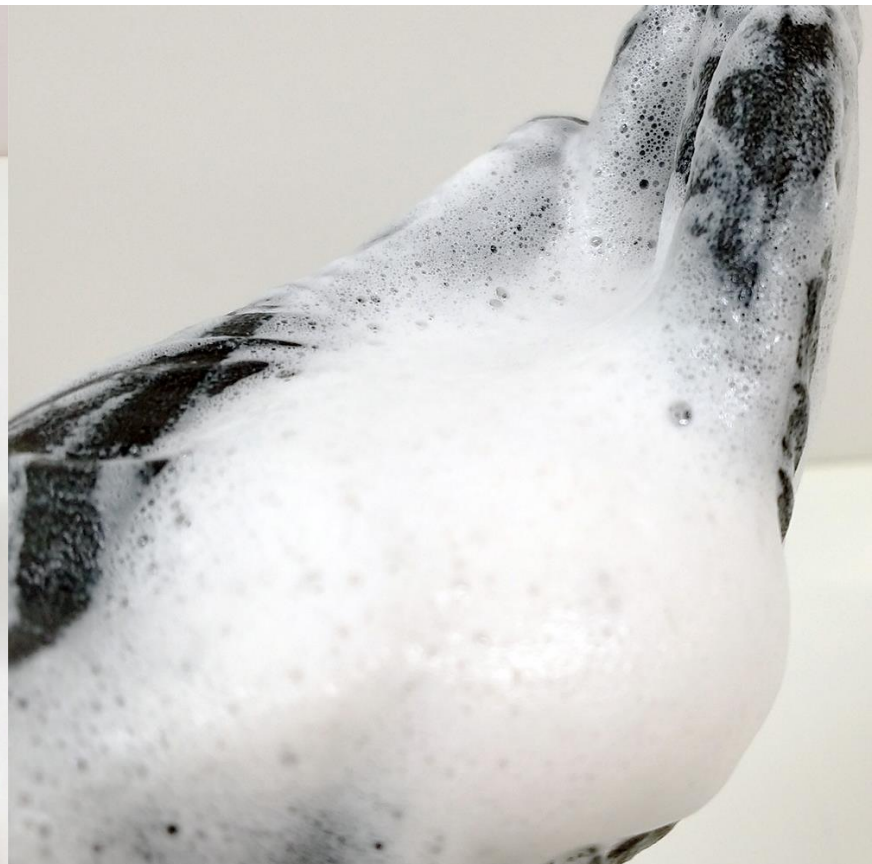
Key Formulation Points

- Ultra-gentle cleansing** : Preservative-free, Plant-derived surfactants, No irritating ingredients
- Skin barrier support** : Niacinamide, Allantoin, Low-molecular collagen
- Microbiome balance** : 10 billion live vaginal-origin probiotics, pH 4.5–5.0
- Preventive care** : Immediate soothing, Sebum balance, Moisture retention,
- Tone-up effect** : 5% brightening complex (4 ingredients)

Product Overview

ITEM	UNIZAAR	Conventional Products
Formula Type	Powder	Liquid
Base	51% plant-derived surfactants	water-based + 15–20% surfactants
Active Ingredients	49%	소량
Low Irritation	1. No preservatives, no fragrance 2. Allantoin-based soothing system	Typical hypoallergenic (including preservatives and fragrances)
pH	4.5~5.0	5.0~6.5
Probiotics	10 billion live Lactobacillus	none or inactive strains
Expected Results	Creates a healthy microbiome environment	odor masking with fragrance

OEM / ODM



Applicable Container Specification

- Only containers compatible with **high-frequency sealing** can be used
- * High-frequency sealing protects the contents from external contamination and maintains **product stability and hygiene before opening**

■ Usage

- 1) Volume: 50g
(approx. 3 months use)
- 2) How to use
 - Wet area with lukewarm water
 - Dispense a small amount and create foam
 - Gently cleanse and leave for ~10 seconds
 - Rinse thoroughly

■ Customization Options

- Foam characteristics can be adjusted upon brand request:
- 1) Large, airy foam
 - 2) Dense, elastic foam
- ※ When thickeners are used:
→ Foam texture can be controlled
→ However, **rinseability may decrease and residue may remain**

Real Collagen Reserve Serum Powder

4. 리얼 콜라겐 리저브 세럼 파우더 100mg X 14포

개발 스토리

30대 이후 피부 고민의 시작은 콜라겐 감소로부터 시작됩니다. (탄력, 주름 등) 정제수와 콜라겐을 혼합하면, 급속도로 산화/산패가 진행 되는 문제 때문에 화장품에는 콜라겐을 극소량만을 투입 할 수 밖에 없습니다. 피부에 보약이 되는 저분자 콜라겐을 피부에 공급 할 수 있는 방법을 연구 끝에 정제수 없이 콜라겐 파우더를 1회용씩 포장하는 발상을 하였습니다. 콜라겐 집중 관리의 새로운 기준이자, 곧 글로벌 스탠다드가 될 탄력 피부 솔루션입니다.



How to use

- * 고객이 사용하는 세럼, 크림 등 1회 사용량과 1 포를 혼합해서 얼굴에 펴 발라줍니다.
- * 유의사항 : 저녁에 발라주세요. 낮에 바르면 영양층 때문에 화장이 밀립니다.



Product Overview

- * 탁월한 개선 효과 : 단, 하루만에 주름 및 탄력 10% 이상 개선
- * 처방 메가니즘 : 복합 처방으로 피부 표피 조직의 겔과 속에 영양을 채움

- * 개선 효과
 - 주름/탄력
 - 피부장벽
 - 진정
 - 피지 밸런스
 - 항산화



Ingredient

Hydrolyzed Collagen, Allantoin, Niacinamide, Ferulic Acid, Glutathione, Hydrolyzed Sodium Hyaluronate, Adenosine



UNIZAAR

주력 제품



Fill Collagen Cleansing Powder

차오름 콜라겐 클렌징 파우더 300mg X 30 sticks

개발 스토리

During cleansing with lukewarm water, skin circulation is activated and pores are more receptive—a critical moment for absorption.

While most cleansers focus solely on cleansing, UNIZAAR leverages this moment to deliver **35% active ingredients into the skin.**

Cleansing + nourishment in one step, Skincare-oriented cleanser



Key Point

- Massage for at least 30 seconds to enhance active absorption
- No.1 single-use cleansing powder in Korea (online)

Product Features

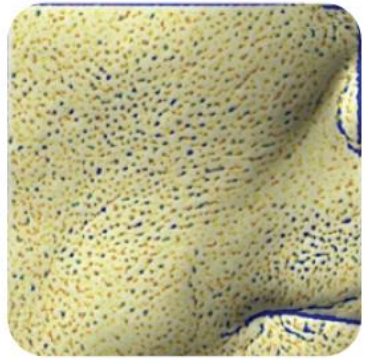
ITEM	UNIZAAR	Conventional Products
Formula Type	Powder 65% plant-derived surfactants 35% active ingredients	Powder → 50–70% corn starch → 25–35% surfactants → minimal actives
Active Ingredients	35% high-concentration blend Allantoin, Urea, Niacinamide, Mud, Collagen, Enzymes	minimal enzyme-based formulas
사용량	0.3g	1g
Cleansing	similar per use	
Low Irritation	1. No preservatives, no fragrance 2. Allantoin-based soothing system	Basic mild formulation (preservative-free level)
Moisturizing	superior	starch-based powders
Skin barrier	6.8% immediately after use	No significant clinical data available
Soothing	instant calming (14% allantoin)	General, temporary calming effect
Exfoliation	effective via urea keratolytic action	Physical or mild chemical exfoliation

Ingredient

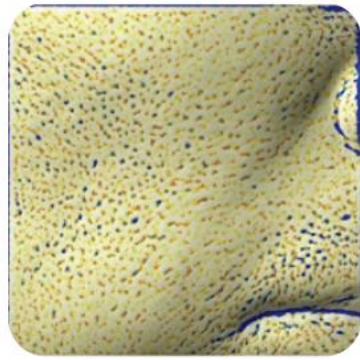
SODIUM COCOYL GLYCINATE, ALLANTOIN, UREA, Niacinamide, SEA SILT,
HYDROLYZED COLLAGEN, BROMELAINL

Fill Collagen Cleansing Powder

차오름 콜라겐 클렌징 파우더 - 임상 시험



Before Use



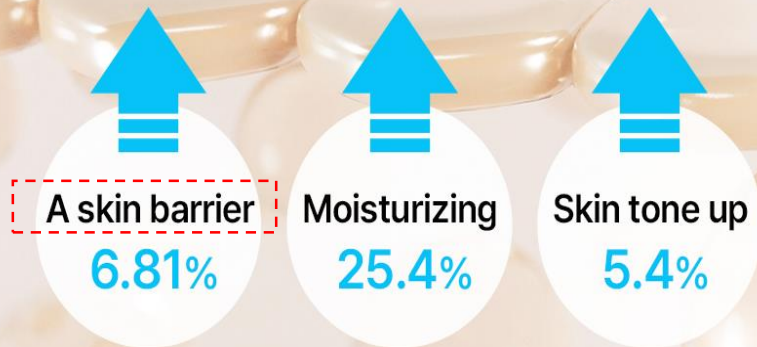
After Single Use

사용즉시, 클렌징파우더 임상시험

- ① 피부 장벽 : 6.81% 개선
- ② 보습 : 25.4% 개선
- ③ 피부톤 : 5.4% 개선

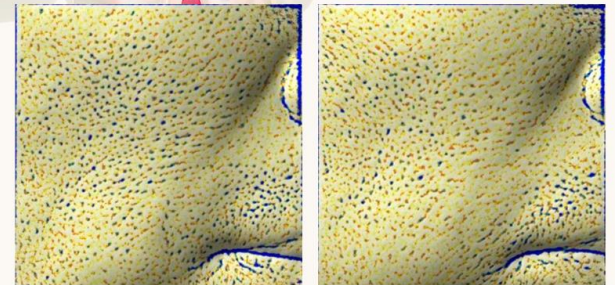
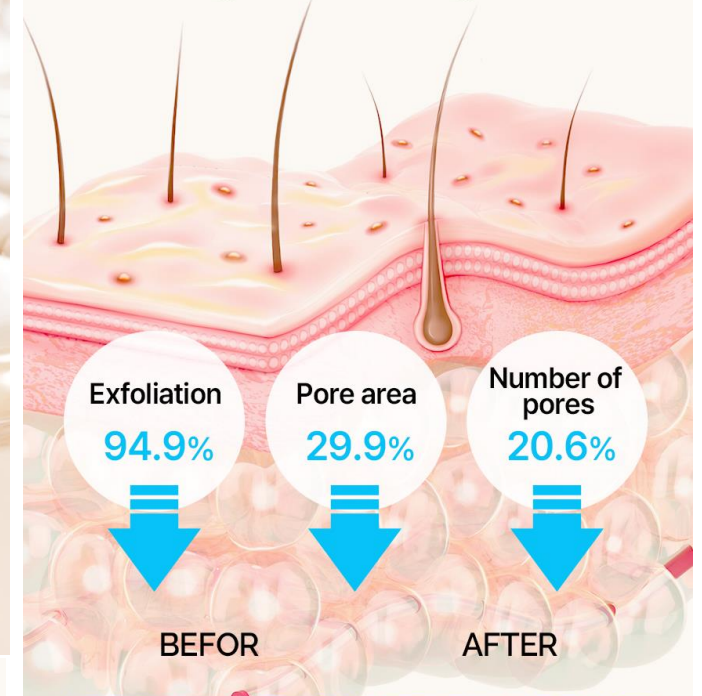
- ④ 각질 : 94.9% 감소
- ⑤ 모공 면적 : 29.9% 감소
- ⑥ 모공 개수 : 20.6% 감소

immediately after use
skin health indicators
Improvement



* clinical trial institution : SKINMED clinical trials center
* Clinical trial participants : 22 adults aged 40 to 60
* Trial duration : 2023. 10.10-10.12

immediately after use
Strong cleansing effect



Soothely Cleansing Powder

수들리 클렌징 파우더 50g

개발 스토리

Developed in response to strong demand from loyal users of the original collagen cleansing powder, now available in a bulk format.

Formulated with **high-concentration allantoin (insoluble soothing agent)** instead of corn starch for **immediate calming effects**.



Product Features

ITEM	UNIZAAR	Conventional Products
Usage per application	50g Usage per application: 0.5g (Total usage: 100 uses)	50g ~ 100g Usage per application: 1g (Total usage: 50-100 uses)
Formula Type	Powder → 51% plant-derived surfactants → 49% active ingredients	Powder → 50-70% corn starch → 25-35% surfactants → minimal actives
Active Ingredients	Allantoin, Niacinamide (3%), Enzymes	Minimal enzyme-based composition
Sensory	Fine powder → smooth and gentle	Granular type → rough texture
Skin Irritation	1. No preservatives, no fragrance 2. Allantoin-based soothing system	Basic mild formulation (preservative-free level)
Moisturizing	Better moisturizing	General
Soothing	Immediate soothing effect	General
Sebum balance	Sebum balance (niacinamide 3%)	General
Advantages	→ High active content (up to 49%) → Immediate soothing and skin improvement → Skincare-oriented cleanser	Low dust, easier handling
Limitations	Powder dust may occur	→ Higher cost (granule process) → Possible irritation

Ingredient

Sodium Cocoyl Isethionate, Sodium Cocoyl Glycinate
Allantoin, Niacinamide, Hydrolyzed Collagen, Glutathione, Tranexamic Acid, Ferulic Acid, Hydrolyzed Sodium Hyaluronate, Adenosine, Bromelain

Collagen 15% Shampoo Powder

콜라겐 15% 샴푸 파우더 1,000mg X 8sticks

Development Background

Development began with the goal of fundamentally improving both scalp and hair concerns at the same time. The product has been validated through satisfactory clinical test results. Based on market research (Alibaba, Amazon, and Google searches), Unizaar introduces the world's first **single-use shampoo powder**.



Product Features

1. Ultra-Low Irritation Design

- Free from preservatives, fragrances, and unnecessary additives
- Allantoin helps soothe irritation caused even by surfactants

Quality Innovation

- 20% high-concentration complex of four proteins (Collagen, Keratin, Nonfat Dry Milk, Silk Amino Acids)

Product Overview

■ Role of the 20% Four-Protein Complex

1) Hair Care

- **Keratin:** Repairs damaged hair structure and improves strength
- **Collagen:** Enhances elasticity and thickness of hair
- **Nonfat Dry Milk:** Provides nutritional coating and improves softness
- **Silk Amino Acids:** Adds shine and reduces static electricity

2) Scalp Care

- **Keratin:** Improves the structure of the scalp's keratin layer
- **Collagen:** Enhances scalp and pore elasticity (Helps strengthen the hair-holding capacity of pores)
- **Nonfat Dry Milk:** Supplies nutrients to the scalp
- **Silk Amino Acids:** Maintains moisture through a protective protein film

Key Point

This is not a conventional shampoo that temporarily coats hair with Silicone oils or thickeners.

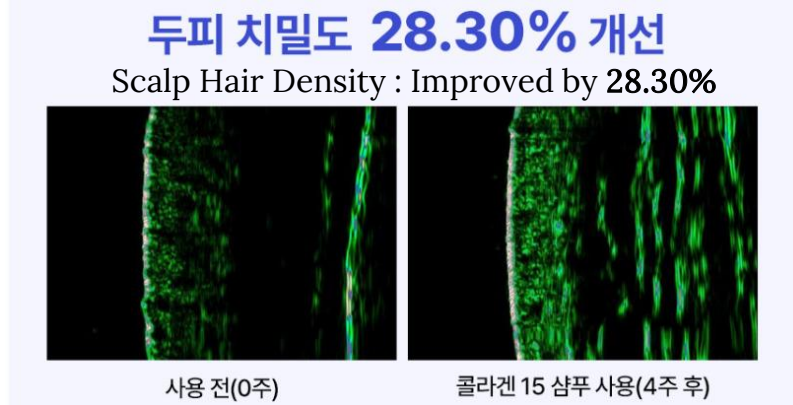
It is a **protein-based shampoo** formulated with four functional proteins that help improve the scalp environment and hair condition at a fundamental level.

Ingredient

Sodium Cocoyl Isethionate, Sodium Cocoyl Glycinate, Hydrolyzed Collagen, Allantoin, Urea, Niacinamide, Hydrolyzed Keratin, Nonfat Dry Milk, Silk Amino Acids, Calamine, Bromelain

Collagen 15% Shampoo Powder

콜라겐 15% 샴푸 파우더 - 임상 시험

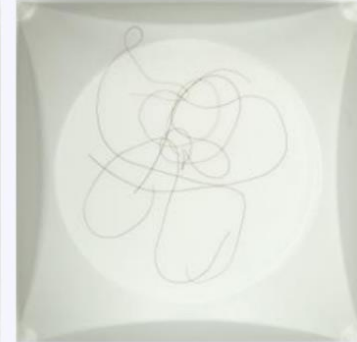


사용 전(0주)

콜라겐 15 샴푸 사용(4주 후)

before

after 4 weeks



사용 전(0주)

콜라겐 15 샴푸 사용(4주 후)

before

after 4 weeks

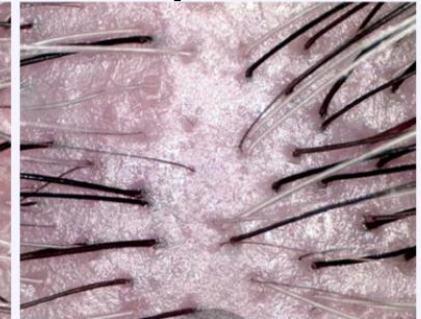
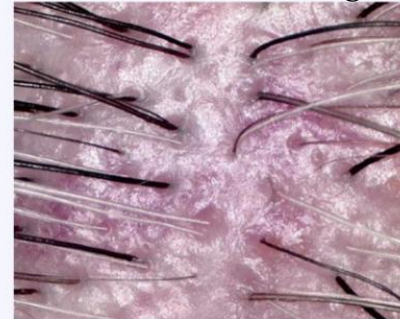


사용 전(0주)

콜라겐 15 샴푸 사용(4주 후)

before

after 4 weeks



사용 전(0주)

콜라겐 15 샴푸 사용(4주 후)

before

after 4 weeks

실리콘오일 등과 같은 화합물의
일시적인 볼륨 X
머리결의 근본적인 건강을 채워주는
네추럴 볼륨 O

Dual Active 5.1 Serum, 50ml

듀얼 액티브 5.1 세럼, 50ml

개발 스토리

Building on an existing serum with a **4.91/5.0 customer rating on Naver Shopping**, the formula has been upgraded with enhanced active ingredients, alongside a global redesign of both naming and packaging.



Texture & Sensory

1. Color: Milky white
2. Fragrance: A blended scent inspired by Gucci Guilty (0.035%), combined with the natural note of raw ingredients
3. Texture: Rich and elastic O/W emulsion
4. Skin Feel: Fast-absorbing, non-sticky finish with a luminous, dewy glow from high-level moisturizers

Product Overview

■ Meaning of Dual Active 5.1

- Dual active formulation with 5% Niacinamide + 0.1% Adenosine
- Adenosine supports fibroblast activation, improves skin elasticity, promotes collagen synthesis, and provides soothing and anti-inflammatory benefits
 - an officially approved anti-wrinkle functional ingredient in Korea (formulated above the standard notified level of 0.04%)

■ Serum Design Mechanism

- Wrinkle care, elasticity, skin regeneration & structural improvement: Adenosine
- Barrier strengthening, soothing, sebum regulation: Niacinamide
- Hydration, barrier inflammation relief, skin recovery support: D-Panthenol
- Glow effect: Enhanced moisturizing system

High Content Active Ingredient

Niacinamide, D-Panthenol, Adenosine, Allantoin

Marketing concept Ingredient

Ferulic acid, Milk Extract, Dioscorea Japonica Root Extract

Ceranol Calming Cream 60ml

세라놀 카밍 크림 60ml

Development Background

Ceranol Calming Cream is UNIZAAR's signature cream, developed alongside the brand's foundation. Designed to address the root cause of skin concerns—a **compromised skin barrier**, this is not a heavy cream formulated merely with high concentrations, but a **technical formula engineered with ingredient synergy and functional mechanisms in mind.**



Texture & Sensory

1. **Color:** White
2. **Fragrance:** Natural, subtle scent of coconut oil
3. **Texture:** O/W hydrating cream
4. **Skin Feel:** Fast-absorbing, non-sticky finish with a firm, adherent glide (a characteristic protective feel of ceramides)

Product Overview

Importance of the Skin Barrier

■ Stratum Corneum Structure & Barrier Disruption Mechanism

1. Stratum corneum structure
 - Bricks: Corneocytes
 - Mortar: Ceramides (40–50%), cholesterol, fatty acids
2. Consequences of mortar disruption
 - Increased moisture loss (primary cause of inner dryness)
 - Higher penetration of external irritants
 - Accelerated inflammation and sensitivity, Slower skin recovery
 - Barrier disruption is the starting point of most skin problems.

■ Ceranol Calming Cream – Formulation Mechanism

- Ceramides: Immediately enhance barrier density, reduce transepidermal water loss, maintain protective shield
- D-Panthenol: Accelerates recovery and regeneration of damaged stratum corneum
- Niacinamide: Boosts endogenous synthesis of ceramides, fatty acids, and cholesterol

High Content Active Ingredient

Ceramide(3,000ppm), D-Panthenol, Niacinamide, Adenosine, Cocos Nucifera (Coconut) Oil

Marketing concept Ingredient

12 kinds of Peptide, 9 kinds of Hyaluronic Acid, Simmondsia Chinensis (Jojoba) Seed Oil, Camellia Japonica Seed Oil, Tocopherol, Allantoin etc

Butter Barrier Cream

버터 배리어 크림 60ml

This cream was developed for skin exposed to **dry external environments**, naturally or environmentally **dry skin**, and particularly **women aged 40 and above**.

개발 스토리

The formulation goals were clearly defined:

- 1) No synthetic oils, 2) Delivering the rich nutrition inherent to oils, 3) Long-lasting moisture retention within the skin.

Despite the technical challenges involved in formulation, UNIZAAR selected **shea butter** as the core oil to meet all three objectives.



Texture & Sensory

1. Color: White
2. Fragrance: Inspired by Gucci Guilty (0.07%, low-allergen)
3. Texture: O/W nourishing cream with a ricotta cheese-like density
4. Skin Feel: Fast-absorbing, non-sticky finish, Natural, healthy glow
The dense cream softens and melts smoothly upon rolling, responding to skin temperature

Product Overview

Key Ingredient – 25% Shea Butter

1. Smoothing Technology : High-content shea butter softens at skin temperature, ensuring smooth and even spreadability
2. Natural Oil Nutrition
Delivers the authentic nourishing energy of natural shea butter, without synthetic oils



High Content Active Ingredient

Shea Butter, D-Panthenol, Niacinamide, Adenosine

Marketing concept Ingredient

Ceramide, Tocopherol, Allantoin, Punica Granatum Fruit Extract, Bacillus Ferment, Ferulic acid etc

Special Skin Care



"말이 필요 없는! Derma of Derma"

피부 건강의 필수 영양소!

콜라겐, 비타민
신선한 파우더 상태로
1회씩 사용 할 수 있게 담았습니다.

- 피부에 주는 보약 -

Glutathion Powder Serum

글루타치온 파우더 세럼 100mg X 10포

Development Background

Most brightening products are formulated with **one or two whitening ingredients**.

Glutathione Powder Serum contains a high concentration of **four synergistic brightening ingredients**, designed to support skin tone improvement through a **four-step whitening mechanism**, from melanin formation to distribution and antioxidant protection.

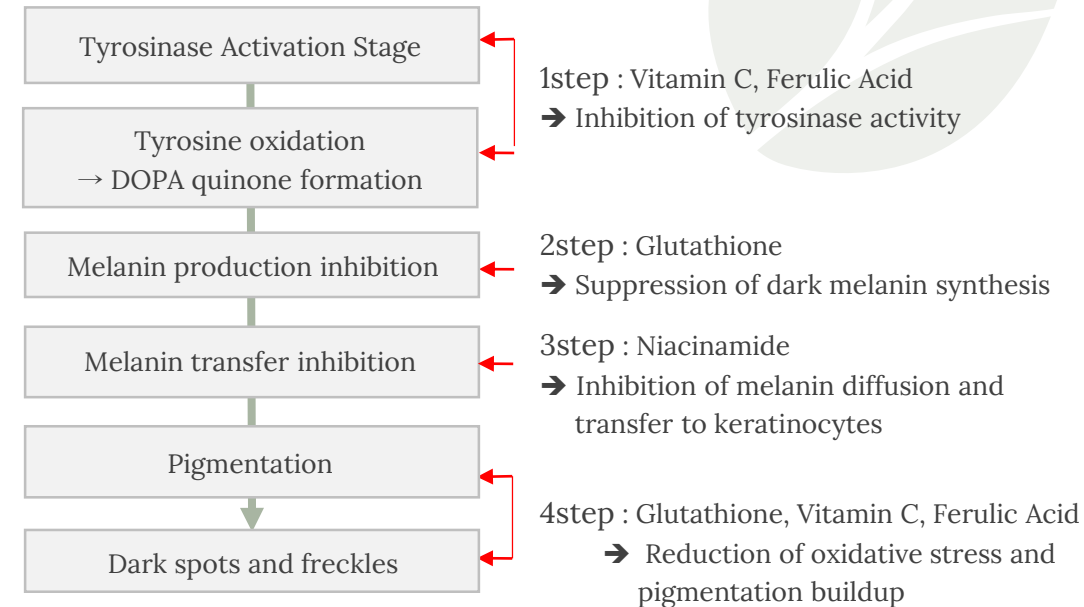
If visible improvement is not observed after consistent use, the skin condition may fall beyond the **effective whitening range of cosmetic care**.



Product Features

1. Single-use powder serum with a four-ingredient brightening synergy
2. Recommended for evening use to help refine skin condition overnight. (Daytime use may cause makeup to pill due to the nourishing layer.)

Step-by-Step Melanin Control Mechanism



Key Point

Each sachet contains a **highly concentrated brightening complex**, equivalent to the formulation capacity of a **20 ml liquid brightening serum**.

Recommended Usage

- First month: **Daily use** for intensive skin conditioning
- Afterward: **2-3 times per week**

Ingredient

Glutathione, Ascorbic acid, Ferulic Acid, Allantoin, Niacinamide, Hydrulized sodium hyaluronate, Hydrolyzed collagen, Adenosine

Contact Us

Real Derma

고함량의 신선한 원료 본연의 에너지를
오롯이 피부로...

Address.

59, LS-ro 91beon-gil, Gunpo-si, Gyeonggi-do,
Republic of Korea

Email.

pilly@naver.com

Phone

010-3000-5517

Homepage

www.unizaar.co.kr

SNS

Instagram. @unizaar



유니자르 심 필 보